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THE STARR REPORT

By MICHAEL STARR

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Sales call: Soupy honored by peers

Soupy Sales will be honored this Saturday at the Third Annual Hamptons Comedy Festival, running at Rocco's A La Play in Sag Harbor this Thursday through Saturday.

Sales will be presented with the inaugural Friars Club Award for Special Achievement in Comedy Arts, which was created to honor an outstanding performer or comedy arts professional for his/her contribution to comedy arts and culture. **Mickey Freeman** ("Sergeant Bilko") will present Soupy with his award.

Performers at this year's festival include **Eddie Brill**, **Ed Helms** and **Tom Shillue**, **Jessica Kirson**, **John Viener** and **Ellen Lloyd** (among many others). All proceeds will go toward supporting breast, ovarian and prostate cancer research at Memorial Sloan-Kettering Cancer Center.